Tanvi Pisal

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Skills

- **Design Skills:** UX Research & Design, Information Architecture, Interaction Design, Wireframing, Advanced Prototyping, Design Systems, Visual Design, User Flows, Motion Design, Accessibility Standards, Design Strategy
- **Technical Tools:** Figma, Sketch, Adobe Creative Suite (Photoshop, Illustrator), InVision, Zeplin, Miro, UserTesting, Hotjar
- **Research & Strategy:** Qualitative & Quantitative Research, Usability Testing, User Interviews, A/B Testing, Journey Mapping, Competitive Analysis, Data-Driven Design
- **Collaboration & Communication:** Cross-functional Team Leadership, Stakeholder Management, Project Management
- **Technical Knowledge:** HTML/CSS, Responsive Design, Design System Implementation, API Design Fundamentals

Work Experience

Sikka.ai - San Jose, CA, USA   **Jan 2023 – Present**
Product Designer
- Shaped Strategy for building Figma components (30+) & built a scalable Design System from scratch with accessibility, reducing design-to-development time by > 50%.
- Led end-to-end design of the Patient Portal & Dental Practice Tool (40+ screens), resulting in an 87.6% increase in customer adoption which led to significant revenue growth.
- Conceptualized a 0→1 Dental Practice Analysis Tool enabling sales reps to analyze practice reports; led the complete design process through systems thinking, user flows, UI design, technical prototyping, and usability testing.
- Invited by the C-Team to represent the Design Team at the India Leadership Summit, delivering a presentation on leveraging design processes and systems to create more efficient and scalable solutions.

Shifamed LLC. - San Jose, CA   **May 2022 – Aug 2022**
User Experience Designer – Intern
- Worked with PMs & engineers to prototype & test 20+ mobile/web design concepts for native iOS and responsive platforms.
- Conducted usability studies & implemented A/B testing, enabling better design decisions for data-heavy dashboards and surgical workflow screens.
- Used Kendo Grid Systems design to optimize dense data layouts in a responsive structure.

Coditas Technologies - Pune, India   **Mar 2020 – Jul 2021**
Associate UX Designer
- Collaborated with cross-functional teams to translate business requirements into actionable UX flows for B2C apps.
- Designed motion interactions using Adobe After Effects, validating visual language through **user interviews** and delivering clear documentation to enable smooth design–development handoff.

Accenture - Pune, India   **Nov 2018 – Mar 2020**
Associate Visual UI Designer
- Collaborated with UX and development teams to translate wireframes into pixel-perfect, responsive UI components.
- Gained experience in sprint planning and collaborating with PMs and QA teams on product delivery.

Projects

Healthcare Dashboard - Practice Analysis Tool
- Led UX design for **data-intensive healthcare dashboards**, translating complex clinical and operational requirements into scalable, high-clarity workflows for enterprise users.
- Partnered with product and engineering to drive design decisions from requirements through implementation, improving usability, consistency, and adoption across regulated healthcare environments.

Education

M.S. in Human Factors Ergonomics, San Jose State University   **Aug 2021 – May 2023**
- Human-Computer Interaction (HCI), Usability Testing & Evaluation, Interface Design & Prototyping, Systems Thinking & Design

B.E. in Information Technology, Savitribai Phule Pune University   **Aug 2014 – May 2018**
- Web Technologies (HTML5, CSS3, JavaScript), Front-End Frameworks (Bootstrap), User Interface Design & Development