

# Tanvi Pisal

## Product Designer

**EXPERIENCE** (4+ years of experience designing digital experiences)

### Product Designer

**Sikka.ai** (Jan 23 - Present) - 2.1 years, San Jose, USA

- Led design of a healthcare provider's Patient Portal, delivering 40+ intuitive web and mobile interface designs that enhanced patient experience and boosted customer adoption by 87.6%.
- Initiated project idea of designing a Practice Analysis Tool for dental manufacturing partners improving their sales lead conversion rate, leading 25% revenue increase.
- Strategized, planned, and built 30+ design system components from scratch, enhancing consistency across products by studying the brand language to save cost and time of the organization by 50%.
- Mentored design interns with design system components and started with design learning sessions to foster a culture of learning and growth.

### Associate UX Designer

**Coditas Technologies** (Mar 20 - Jul 21) - 1.5 years, Pune, India

- Evaluated business requirements and developed effective UX which consisted of simplicity, usability and visually aesthetic designs for mobile and web interfaces for e-commerce and travel-oriented websites.
- Designed and documented the motion design techniques, resulting in creating intuitive UI for a health and fitness product.

### Software Engineer

**Accenture** (Nov 18 - Mar 20) - 1.6 years, Pune, India

- Developed a front-end user interface for a project management tool using HTML and CSS in agile software development process.

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## INTERNSHIP & ENTREPRENEURSHIP

### User Experience Designer - Intern

**Shifamed** (May 22 - Aug 22) - 4 months, San Jose, USA

- Designed 20+ concepts for web and mobile platforms using UX principles that aligned with company's design system.
- Designed interfaces for native iOS app, performed A/B testing practices for usability studies and to gain an understanding of which interface strategy has higher customer engagement.
- Addressed end users' need for maximum information in a limited space, resulting in better-fit designs through implementation of Kendo Grid System.

### User Experience Designer - CoFounder

**Arrigo Design Studio** (July 21 - Present) - 3 years, Remote

- Started and co-founded a design startup with a vision to build user-centric interfaces to offer thoughtful digital solutions for modern business requirements.  
*\*\*(Currently an Advisory Board Member)*
- Successfully acquired 10+ clients by mapping stakeholders design needs and helped them with their requirement analysis including optimized data visualization dashboards, SaaS web & native mobile applications.
- Led 12+ end-to-end and iterative UX process including conceptual models, UX architecture, UX prototyping and visual designs with seamless & intuitive interfaces to increase work efficiency.

## CONTACT

Based in San Jose Bay Area, CA, USA

[Portfolio](#) [Linkedin](#) [tanvipisal96@gmail.com](mailto:tanvipisal96@gmail.com)

## EDUCATION

### Masters-Human Factors/Ergonomics

San Jose State University

### Diploma in UX & UI Design

Creative Concept

### Bachelors-Computer Science

University of Pune

## SKILLS

- Product Design
- UX Research
- UX & UI Design
- Advanced Prototyping & Wireframing
- Design Systems
- UX Strategy
- Human Interface Guidelines
- Motion Design
- Project Management
- Stakeholder Management
- Design Leadership
- Public Speaking

## TOOLS

- Figma
- Sketch
- Adobe Creative Cloud
- Adobe Illustrator
- Adobe Photoshop
- Invision
- Zeplin
- Miro Boards

## EXTRACURRICULARS

### Lead Coordinator - Student Technology Training Center

San Jose State University (Nov 21 - Dec 22)

### Adobe Student Ambassador

San Jose State University (Aug 22 - May 23)

- Collaborated with Adobe team to organize events on campus & presented demos of Adobe products

## RECOGNITIONS

Arrigo Designs garnered recognition from a start-up magazine, which featured our story, subsequently enhancing our visibility within the industry.