

# Tanvi Pisal

## Design Systems Product Designer

## CONTACT

Based in San Jose Bay Area, CA, USA

tanvipisal96@gmail.com | +16696090825

[Portfolio](#) [Linkedin](#)

Product Designer with 4+ years of experience specializing in building scalable, cohesive design systems for web and mobile platforms. Passionate about systematizing design, creating robust component libraries, and bridging design and engineering through structured documentation and processes. Dedicated to improving product consistency, efficiency, and quality across large organizations.

## EXPERIENCE (4+ years of experience designing digital experiences)

### Product Designer

**Sikka.ai** (Jan 23 - Present) - 2+ years, San Jose, USA

- Spearheaded the creation of a scalable design system from scratch, architecting 30+ reusable components to standardize experiences across multiple healthcare products, resulting in a 50% reduction in design and development time.
- Conducted in-depth brand audits to ensure alignment of new components with company visual language.
- Led the design of a Patient Portal for web and mobile, delivering 40+ screens that enhanced usability and increased customer adoption by 87.6%.
- Initiated and conceptualized a Practice Analysis Tool for dental manufacturing partners, directly contributing to a 12% annual revenue increase.
- Mentored incoming designers and interns on design systems best practices, documentation standards, and Figma component usage, fostering a design-first culture within the organization.

### User Experience Designer - Intern

**Shifamed** (May 22 - Aug 22) - 4 months, San Jose, USA

- Designed 20+ concepts for web and mobile platforms using UX principles that aligned with company's design system.
- Designed interfaces for native iOS app, performed A/B testing practices for usability studies and to gain an understanding of which interface strategy has higher customer engagement.
- Addressed end users' need for maximum information in a limited space, resulting in better-fit designs through implementation of Kendo Grid System.

### Associate UX Designer

**Coditas Technologies** (Mar 20 - Jul 21) - 1.5 years, Pune, India

- Evaluated business requirements and developed effective UX which consisted of simplicity, usability and visually aesthetic designs for mobile and web interfaces for e-commerce and travel-oriented websites.
- Designed and documented the motion design techniques, resulting in creating intuitive UI for a health and fitness product.

### Associate Software Engineer

**Accenture** (Nov 18 - Mar 20) - 1.6 years, Pune, India

- Developed a front-end user interface for a project management tool using HTML and CSS in agile software development process.

## EDUCATION

### Masters-Human Factors/Ergonomics

San Jose State University

Aug 2021 - May 2023

### Bachelors-Information Technology

University of Pune

Aug 2014 - May 2018

## SKILLS

Product Design

UX Research

UX & UI Design

Advanced Prototyping & Wire framing

Design Systems

UX Strategy

Human Interface Guidelines

Motion Design

Project Management

Stakeholder Management

Design Leadership

Public Speaking

## TOOLS

Figma

Sketch

Adobe Creative Cloud

Adobe Illustrator

Adobe Photoshop

Invision

Zeplin

Miro Boards

## EXTRACURRICULARS

### Lead Coordinator - Student Technology Training Center

San Jose State University (Nov 21 - Dec 22)

### Adobe Student Ambassador

San Jose State University (Aug 22 - May 23)

- Collaborated with Adobe team to organize events on campus & presented demos of Adobe products